

The 1st International Conference on Housing Welfare and Public Policy

September 16-18, 2012
Hoam Faculty House, Seoul National University
(Seoul, Republic of Korea)

Join us in Seoul, Korea for the 1st International Conference on Housing Welfare and Public Policy sponsored by Korea Land and Housing Corporation (LH). Marking 3rd year anniversary of LH foundations, we are excited that this conference will be an important venue for the advancement in housing welfare and public policies.

The aim of the conference is to bring together academics, researchers, students and professionals in private and public organizations. It will offer a new chapter of knowledge sharing by scholars and practitioners in this field. We look forward to receive and assist your academic and practical endeavors in the housing welfare policy.

Key-Dates

| July 1 | July 23 | July 31 | August 31 |
|---|-------------------------------------|--|----------------------------------|
| Registration & Abstract Submission Open | Deadline for Abstract Submission | Announcement of Abstract Acceptance | Deadline for Paper Submission |

- **Registration fee is FREE** for all participants.
- You will be automatically registered with the acceptance letter sent by organizing committee. Conference Registration will be closed simultaneously with Abstract Submission Deadline.

Conference Support for Foreign Scholars

To encourage foreign scholars to participate, we will provide **FREE accommodations and meals** at the conference venue (Seoul National University) for 3 days. If you have any inquiries regarding this support, please feel free to contact seonglee@snu.ac.kr.

About 「Korea Land and Housing Corporation」

LH was launched in 2009 by merging two largest public corporations in Korea (Korea Land Corporation (KLC) and Korea National Housing Corporation (KNHC)). Under the government's new direction for public corporations advancement, the blueprint of LH foundation is to minimize duplicate functions, improve management efficiency and contribute in national economic development.

The organization of LH consists of Main Head Quarters (HQ) (6 divisions, 1 research institute, 3 units, and 53 departments), 12 regional HQs and 12 project divisions. There are 5,600 staff members who are specialized in systematic implementation of national land and housing policies.

The major functions and duties of LH are as follows:

- To construct and supply decent and affordable housing units, improve residential environment, and provide tailored residential welfare programs for less privileged group of the citizens.
- To develop land for new housings, new towns, multi-functional administrative cities and new innovative cities.
- To execute urban regeneration projects for better, comfortable and efficient residential spaces and sustainable urban environment.
- To develop industrial and logistics complexes, Kaesong Industrial complex, Free Economic Zones (FEZs), and overseas land and improve national competitiveness as well as employments.
- To manage reserved land, rental housings, provide land and housing information.

Program at a Glance

| September 16 | | September 17 | | September 18 | |
|--------------|-------------------|--------------|-------------------------------------|--------------|---------------------|
| PM | Welcome Reception | AM | Opening Ceremony Key-note Speech | AM | LH Site Tour |
| | | PM | Paper Sessions Dinner Banquet | PM | Korean Folk Village |

Call for Papers

Theme Subjects in this Conference include (but not limited to):

(1) Comparative Social Housing Policy

- Social Housing and Welfare
- Social Housing: Institutions, Organizations and Governance
- Housing Demand and Policy Response

(2) Housing Subsidy, Finance and Social Exclusion

- Housing Subsidy for Housing Welfare
- Housing Finance in Public and Private Sector
- Housing Policies for Marginalized Population

(3) The Future of Housing Welfare: Integration and Sustainability

- Social Housing and Sustainable Community
- Green Housing Policies for Housing Welfare
- Globalization and Housing Welfare

Examples of Gateway Themes

- | | |
|---|---|
| - Comparative Study on Social Housing and Welfare | - Minority, Social Exclusion and Housing Welfare |
| - Social Housing Reform and Implication | - Social Diversity and Housing Policy |
| - Housing Demand and Policy Response | - Provision of land for Social and Affordable Housing |
| - Housing Subsidy for Housing Welfare | - Green Housing Policies for Housing Welfare |
| - Housing Subsidy Program for Minority Group | - Local Community and Housing Welfare |
| - Housing Finance and Regulation in Public and Private Sector | - Social Housing and Sustainable Community |
| - Housing Policies for Marginalized Population | - Human Rights and Housing Welfare |
| | - Globalization and Housing Welfare |

Registration and Abstracts Submission

Please submit a 500-words abstract by **23rd July 2012**, by email, seonglee@snu.ac.kr to Dr. Seong-Woo Lee, Organizing Committee Chair, for full consideration of the paper. The submitting author will be considered as the leading and presenting author. Please include all of the following information:

File Name: **Abstract_YourName_Title(or Topic).doc(or docx)**
Name:
University/ Institute (Company):
Discipline/ Area of expertise: (e.g. urban planning – housing; geography – migration etc.)
Complete contact information, including phone, e-mail and mailing address:
Name(s) of attending co-author(s):
Name(s) of non-attending co-author(s):

- Registration fee is FREE for all participants. We will also provide FREE accommodations, meals and field trips for two nights and three days for foreign scholars who will present their papers.

Guidelines for Authors

Please use the following template for **your abstract**:

- Name your file: **Abstract_YourName_Title(or Topic).doc(or docx)**
- Abstracts should not exceed 500 words.
- Default font: 11 pt. Times New Roman
- Title: 14 pt. Bold
- Authors: 14 pt. Bold
- Affiliation: 13 pt.
- E-mail: 12 pt.
- Upload limit: 5mb (Text only; no diagrams, graphs, pictures, citations or maps)

Please use the following template for **your final paper**:

- Name your file: **Paper_YourName_Title.doc(or docx)**
- Final paper is recommended between 15-25 pages in length.
- Default font: 11 pt. Times New Roman (Text should be both left and right justified.)
- Title: 16 pt. Bold. Centered
- Authors: 14 pt. Bold. Centered
- Affiliation & E-mail: 11 pt. Centered
- Abstract body: 10 pt. Italic. Max. 500 words
- Key-words: 10 pt. Italic (At least three blank lines should be left below Key-words.)
- References: 10 pt.

■ The templates above are uploaded on our website, (*coming soon*) and you can download them freely.

- The abstract and final-paper should be written in English. (MS word or PDF format only)
- 30 minutes will be provided for presentation and discussion for each paper.
- All accepted papers will be published in the proceeding and an electronic form (CD).

Speakers Attending the Conference

A number of prominent scholars will be invited as the keynote speakers in this conference. They will address some of the important issues in Housing Welfare and Public Policy around the world.

Dr. Jeong-Ho Kim (KDI Graduate School) and **Dr. Richard Ronald** (University of Amsterdam) plan to deliver relevant cases and issues about Housing Welfare and Public Policies in Korea and European countries.

Other internationally renowned scholars to enrich the contents of this Conference are:

- **William A. V. Clark** (UCLA) : Housing Market and Housing Welfare
- **Edward Goetz** (University of Minnesota) : Public Housing in the US
- **Lotte Jensen** (University of Copenhagen) : A comparison of housing welfare policies between Scandinavian countries in the modern era
- **Rebecca Chiu** (Hongkong University) : A comparison of housing welfare policies between major Asian countries in the modern era
- **Yosuke Hirayama** (Kobe University) : Housing welfare policies in Japan in the modern era

Venue Information (Seoul/ Seoul National University)

This conference will be held in Hoam Faculty House of Seoul National University, Seoul, Republic of Korea (South Korea).

We will send you more information related to its convenient accessibility and tourism spots of surrounding area with a letter of Abstract Acceptance via e-mail. You can get more information about Seoul National University through website, <http://en.snu.ac.kr/>.

For further information about tourism in Seoul, please visit ‘The Official Guide to Everything Seoul’ (<http://www.visitseoul.net/en>).



Language

The official language of the conference is English. Real-time English-Korean translation service will be provided in the conference.

Conference Committee

- **Conference Chairs:**
Soo-Sam Kim (Director General, Land and Housing Institute)
Seong-Kyu Ha (Professor, Chung-Ang University)
- **Organizing Committee Chair:**
Seong-Woo Lee (Professor, Seoul National University)
- **Organizing Committee Members:**
Brian Hong Sok Kim (Professor, Seoul National University)
Kang-Rea Ma (Professor, Chung-Ang University)
- **Secretariat:**
Hyun-Joong Kim (Researcher, Seoul National University)
Jaehee Hwang (Researcher, Seoul National University)

Contact

All inquiries for further information on this conference should be directed to one of the followings:

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